

TODAY'S HORSE



Magazine

2020 BREEDER'S EDITION



BOON TO BE BLU

ONCE IN A BLU BOON
x POO SMOOTHIE,
SMOOTH AS A CAT

mek
PHOTOGRAPHY

 **Weber**
QUARTER HORSES LLC
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WHISKEY W15

PADDYS IRISH WHISKEY
x SEVEN S SNICKERS,
REAL GUN



mek

OPEN BOX RAFTER RANCH

QUARTER HORSES



RAFTER RANCH ...FLIT BAR STALLIONS FOR 2020

Limited breedings available private treaty!

FRENCH FLIT 2001 Palomino Stallion

FRENCHMANS GUY

Leading Barrel Horse Sire
Prog. earnings \$10 Million

IZA FLIT BAR ROM Arena

Sun Frost

Frenchman's Lady

FLIT BAR

Miss Showdown Lou

Doc's Jack Frost (Doc Bar)

Prissy Cline (Driftwood Ike)

Laughing Boy AA (Lightning Bar AAA)

Casey's Ladylove (Casey's Poo)

Sugar Bars AAA (Three Bars TB)

Flit (Leo)

Showdown Hoss (Showdown)

Huds Lady Lou (Leo San Siemon)

The only son of Frenchmans Guy out of an own daughter of the legendary Flit Bar! His dam, Iza Flit Bar, earned Register of Merit barrel racing. French Flit sires big hips, little heads, good minds, bone, color and athletic ability with winners in barrels, poles, roping, and cutting! **A nominated sire to 5-State Breeders Barrel Futurity.**

FEATURING THE BLOOD OF FLIT BAR, SUGAR BARS & LEO!

FLIT DRIFT 2005 Bay Roan Stallion

DR NICK BAR 97 AQHA pts.

Sire, 2x World Ch. Barrel Horse
"Martha" & 2013 AQHA Barrel
Racing Horse of the Year "Babyflo"

DOCS REDWOOD REBA

Dam of AQHA ROM

FLIT BAR

Este Tag

Jae Bar Flinn

Redwood Patti

Sugar Bars AAA (Three Bars TB)

Flit AA (Leo)

Leo Tag AAA (Leo)

Little Estileta (Chubby Dan)

Doc's Jack Sprat (Doc Bar)

Baby Starling (Leo Sugar Jr)

Orphan Drift (Driftwood Ike)

John's Sal (John Red AAA)

Flit Drift is an own son of World Champion Barrel Horse sire Dr Nick Bar, with Flit Bar, John Red AAA and 4x to Leo. He has earned AQHA Performance ROM and qualified for the 2016 AQHA World Show in Open Tie-Down Roping. Flit Drift sires speed, agility, trainability and heart. **A nominated stallion ...5-State Breeders Barrel Futurity, Select Stallion Stakes.**

Broodmares include dgrs. of Dr Nick Bar, Frenchmans Guy, Royal Quick Dash, Coyote Colonel and grdtrs. of Sugar Bars, Colonel Freckles, Bully Bullion, Special Effort, and more!

FIREWATER TIME 2002 Buckskin Stallion

FIRE WATER FLIT AA

Sire of AQHA World Champions; A
Leading Sire of barrel / rope horses

GABRIELLA MY SWEET

FLIT BAR

Slash J Harletta

Time For Sugar

Superior Performance

Mona Bar Deck

Sugar Bars AAA (Three Bars TB)

Flit AA (Leo)

Harlan (Hark H)

Frog's Annette

Sugar Bars AAA (Three Bars TB)

Tonto Bars Sue (Tontos Time)

Mr Bar Nothing (Mr Bar None)

Señorita Tack (Loaler)

A direct son of leading arena horse sire Fire Water Flit out of an outstanding OBRR Sugar Bars mare, Firewater Time sires athletes with speed, agility and brains! His pedigree is 25% Sugar Bars!

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Sun Frost, and more!

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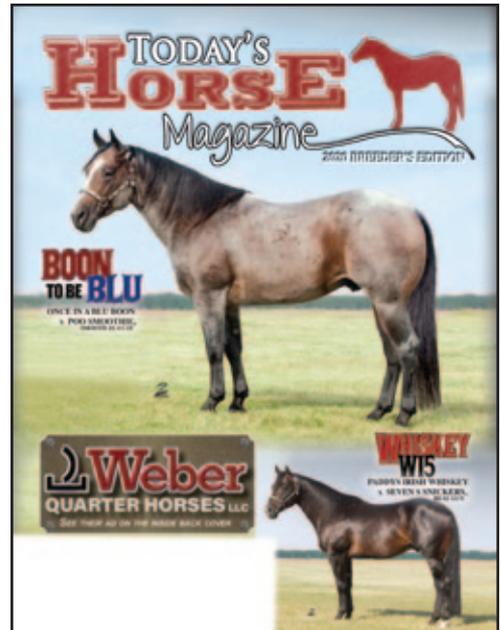
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On the Cover



On the Cover of this year's Breeders Edition 2020 are two of Weber Quarter Horse's beautiful stallions, Boon To Be Blu and Whiskey W15. Their newest edition Boon To Be Blu, is double bred Dual Pep and is sired by an AQHA World Champion Senior Cutting Horse, Once in a Blu Boon! Be sure to check out their website www.weberquarterhorses.com for their entire stallion lineup including: Playgun Watcher, Catsanova Cowboy, Tee Baron Red, Niobrara Rocket, Whiskey W15 and Boon To Be Blu.



Whitney Knippling

Sales - Eastern South Dakota
605-730-3552 • knippling.whitney@gmail.com

Whitney was raised on a ranch north of Chamberlain, SD. She grew up participating in rodeos through 4-H and high school competing in barrel racing, pole bending, goat tying, breakaway roping and team roping.

After graduating from Oklahoma Panhandle State University with a degree in Agricultural Business, she returned to South Dakota where she continues to rodeo at the amateur level. She joined the THM team in the fall of 2013.



Ashley Buffington

Magazine Coordinator
605-214-0233 • todayshorseab@gmail.com

Ashley grew up on a farm near Davis, SD. She received her Associates Degrees in Graphic Design and Marketing from South East Tech. She rodeoed in 4-H and High school and continues to rodeo at amateur

rodeos and team ropings. Ashley and husband Trey welcomed son Trig in March of 2018. She joined the THM team in the Fall of 2014.

Note from the Publisher, Maegan McPherson

What Type of Procrastinator Are You?

By Maegan McPherson

Procrastination – the action of delaying or postponing something

Excuse – a reason or explanation put forward to defend or justify a fault or offense

I would say the above two words go hand in hand for me. I can't believe another year has flown by right in front of my face and here I am once again writing my note from the publisher at the absolute last minute. Why do I do this to myself? Why do I wait and put things off until they absolutely have to be done, and I'm forced to finish something in a time crunch, putting even more stress and pressure on myself to get things accomplished?

I've been told there are four types of procrastinators. You have your anxious procrastinator, your plenty of time procrastination, fun procrastination, and your perfectionist procrastinators. If you are an anxious procrastinator, this means you are bad at managing your time and often end up scheduling in more work than you can actually do, leaving no time for fun activities or resting. Setting unrealistic expectations for yourself causes you more stress and anxiety, and people deal with this by procrastinating.

If this is the type of procrastinator you are, you need to un-schedule work, and fill your schedule with fun activities and rest before scheduling in any work. For example, if you find yourself on Instagram or Facebook for twenty minutes every day at 2pm, schedule in your social media time first, and plan your work around that. This scheduled downtime or fun will give you the chance to relax, and

help prevent over scheduling.

If you are not an anxious procrastinator are you a fun procrastinator? A fun procrastinator would rather be doing anything except that one dreaded task. I mean we all know, there's so many more fun and exciting things you could be doing instead, so how do you start that boring project?

If there's no way you're going to start on that one dreaded task, try indulging in some structured procrastination. If you are going to procrastinate anyway, you might as well make it useful. Give in to your desire to procrastinate, but instead of watching videos on YouTube, start another item on your to do list. By starting another item first, you've made the dreaded task a lower priority, which in theory it will make you dread it a lot less. In the meantime, you're still being productive, so it's a win-win situation.

We also have those "plenty of time" procrastinators. Most people find it difficult to start a project when they know the deadline is a long way off. This type of procrastination is clearly visible in students who often struggle to start an essay earlier than a few days before the deadline. Or this is clearly visible for the editor of Today's Horse Magazine, who is writing her note from the publisher the night before going to print.

You may also have tasks that don't have deadlines. Take a look at your to do list, because chances are, you have at least one item that you've been putting off for weeks, if not months. It's clearly something you want to do. You know it will make things better in the long run, but yet you continue to keep putting it off.



Setting yourself deadlines that are earlier than necessary could help, especially if you announce it publicly. Setting deadlines and telling your friends, family, or co-workers about them could help keep you on the right track, and motivate you to meet those deadlines.

Last, but not least, we have the perfectionist procrastinator. Perfectionists are always striving for the best, but are constantly criticizing their own work. For some, the fear of failing, or producing work to a lower standard can be so overwhelming that they never actually get around to starting anything.

Procrastinating might actually be a good thing for perfectionists, because when they have a lot of time to do a task, they fantasize about doing a perfect job. Leaving it until the last minute is a way of giving one's self permission, to do a merely adequate job. 99 percent of the time a merely adequate job is all that we needed.

If you try looking back at the

last few jobs you completed and ask yourself if they were perfect, you would probably answer – no. Or were they sufficient? Chances are you're already working to a high standard, and need to stop giving yourself such a hard time. Identifying times when you didn't do the perfect job, but the consequences were the same as if you did, will help you overcome your perfectionist routine and stop procrastinating.

I find myself sitting here at 10:36 pm the night before our Annual Breeder's Edition is set to go to print, and here I am writing my note from the publisher at the absolute last minute. All the different types of procrastinators sound like me. I'm pretty sure I'm the worst because I'm a combo of all 4! Maybe my New Year's Resolution for 2020 will be no more excuses or procrastination, but that would be setting myself up for failure and unrealistic goals – so I think I'll stick to doing my best work at the last minute! 🙄

Fame Flit N Fling

2014 Stallion
5 Panel N/N



- A STREAK OF FLING
 - STREAKIN SIX
 - MOON FLING
- FAMOUS BARBIE DOLL
 - DASH TA FAME
 - A FIRE IN THE SKY
- EASY SIX
- MISS ASSURED
- FAST FLING
- MOON BEAM LADY
- FIRST DOWN DASH
- SUDDEN FAME
- FIRE WATER FLIT
- JERRIS SUPRISE

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FOR QUESTIONS & INFORMATION CONTACT:

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1. DASH TA FAME- BOB AND DARIAN BURT
2. WHOZE YOUR DADDY- TIM AND PAULA SCHAACK
3. THE KANDYMAN- LEE AND HALLIE HANSEN
4. FRENCH STREAKIN JESS- TOM AND BARB WESTOVER
5. LIONS SHARE OF FAME- R2M2Z PERFORMANCE HORSES
6. AINT SEEN NOTHIN YET- LISA MILADINOVICH
7. HAZERSSTREAKINCOWBOY- STACEY AND GARRETT CONOVER
8. MCM IMAHOSS- DUNN RANCH
9. FRENCH STREAKTOVEGAS- JAYME ROBISON
10. STREAKIN FOUR SIXES- DAVID AND LISA O'KEEFFE
11. JAGUAR- MILL IRON LIVESTOCK
12. JOHNNY REB JACKSON- RYANN PEDONE AND DON LEE
13. TKW RUNAWAY FAME- KATIE McCASLAN
14. DOT COM GUY- SITNAL LIVESTOCK, LLC
15. JB PROUD N FAMOUS- J DIAMOND RANCH, LLC
16. NO PRESSURE ON ME-MARTHA REEVES
17. THE GOODBYE LANE- JARVIS FAMILY
18. ABSOLUT VANILLA-STONE OAK RANCH
19. STREAKIN WINKIN DOC- WADE SUNDELL
20. IRISH PAY-SAMPSON FAMILY RANCH
21. SOME KINDA FAMOUS-R2M2Z PERFORMANCE HORSES
22. SADIES BORNTOPERFORM- NFP PERFORMANCE HORSES
23. CASHIN DOUBLES- GENE AND LYNN SCHMIDT
24. FAMOUS BOND-JEFF AND TERESA DEASON
25. ON A GATOR- BAR B LIVESTOCK, LLC
26. GUY ON A MISSION-CODY AND MICHELLE DARLING
27. A STREAK OF FLING- FULTON FAMILY PERFORMANCE HORSES
28. FAME FLIT N FLING-MICHAEL AND MAEGAN McPHERSON
29. GUYS CANYON MOON-MIKE AND KELLIE SOKOL
30. MONSTERR-DANIELLE MICHELLE STUBSTAD
31. BOLA DE FUEGO- DANIELLE MICHELLE STUBSTAD
32. CON CREEK- PAUL BLANCHARD
33. A CHOCOLATE FURY-DESIRAE WHEELER
34. SMOKE FLASH IM GONE- MERLE D MORGAN
35. TAC TA FAME-CONNIE CASSIDY
36. JR DYNASTY MOUNTAIN- JR STABLES

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1D PAYOUT PROJECTION		2D PAYOUT PROJECTION	
PER ROUND		PER ROUND	
HORSE OWNER	\$39,134	HORSE OWNER	\$9,783
STALLION OWNER	\$8,805	STALLION OWNER	\$2,201
BREEDER	\$8,805	BREEDER	\$2,201
AVERAGE		AVERAGE	
HORSE OWNER	\$64,037	HORSE OWNER	\$16,009
STALLION OWNER	\$14,408	STALLION OWNER	\$3,602
BREEDER	\$14,408	BREEDER	\$3,602





Royalty Wears the Crown

A BREEDERS' INCENTIVE OWNED BY THE STALLION OWNERS

"The Royal Crown Futurity"

By Maegan McPherson

Do you love it when stallion owners pay into big incentives, so the offspring have a chance to run at huge money? Well, who wouldn't right, that's kind of a silly question, but let me ask you this? Do you think about the benefits it may or may not bring to the stallion owner or breeder? What about all the nomination fees you are responsible for leading up to the race? Do you remember to pay every year, for 5 years?

I've heard numerous different opinions, positive and negative, over all the new incentives that have been brought to the table and surfaced over the last two years. The topic I have probably seen the most is about nomination fees, and how it is expensive and hard to keep up with them all. People pay them anyway though, so that our four-legged athletes are worth more money, and we as a competitor have a chance to win a lot more money on that horse.

Throw that idea out the door though, as I welcome you to the newest incentive, the Royal Crown, a breeder's incentive that's owned by the stallion owners. This is an incentive designed to benefit the barrel horse industry by giving back a substantial amount of money to both stallion owners and the breeders, and you as a horse owner are only responsible for an entry fee their futurity year! There are absolutely no nomination fees, so if your hopeful doesn't quite make the cut, you are not out a dime.

A crown is a traditional symbolic form of head adornment worn by a monarch or by a deity (as distinct from a hat). The crown traditionally represents power, legitimacy, victory, triumph, honor, and glory, as well as immortality, righteousness, and resurrection, and this new incentive fits this description well.

This new royalty is going to be ran by a board of 7 selected members, but all issues and new ideas can be brought to the board to be discussed and voted on. This board will be selected in the future, and since this is 100% owned by the stallion owners, they will all have a say.

The location of the Royal Crown Futurity will be in Rock Springs, Wyoming, August 4th-9th 2020. "We chose Rock Springs because we wanted to do something in the north, and the facility is big enough for the size of event we are putting on. A lot of events are down south, and we wanted something to bring to the northern atmosphere as well."

This idea was brought to life by Matt Zancanella, the owner of Pro Earth Animal Health, a company providing great products for cattle and horses. Matt and his wife Kristen are also co-owners of Lion Share of Fame with Sean & Bryel Mulligan and trainer, Reann Dinwiddle. It's safe to say Matt is an amazing business man, who not only grew up in the horse industry, but continues to live in the game daily.

Matt and his family have been raising horses for 12 years. Matt's wife Kristen



A Streak Of Fling

breaks their two-year-olds. They own 30 broodmares and they raise and train barrel and rope horses. Matt's mom Vicki Ringdahl, and Matt and Kristen's kids Max, Keylee, and Keeton Zancanella, along with Junior Dees, are all involved in their horse business. Matt qualified for the National Finals Rodeo (NFR) in 2002, 2003, and 2004 in the team roping and his son Junior Dees also qualified for the NFR in the team roping in 2017.

Levi and Lindsey O'Keeffe are both a part of this equation as well. They both grew up involved with horses and rodeo. Levi trains rope horses, and together they put on several barrel races and ropings locally. Levi's parents own 3E Ranch, where they raise horses, having several stay in the family to be used for both roping and barrel racing. They have three little girls, Laityn, Laramee, and Lainece.

"The three's goal with the Royal Crown is to pay out the first, one-million-dollar futurity to contestants, on top of an amazing payout for stallions and breeders. They are hoping for big enough numbers in 2020, to be able to provide a million-dollar open race in the future, for horses sired by Royal Crown stallions. This would make those horses being sold after their futurity year eligible for a million-dollar open race for the rest of their life, making that horse indeed worth more."

"We wanted to create a program that doesn't cost the owners anything if their colt isn't going to make it to its futurity year. One out of five horses might make it and it's frustrating spending money on nominations every year with a chance that horse might not be sound, or maybe the horse is behind and you just know it won't compete at the futurity level. This program was designed so stallion owners would be able to make a substantial amount of money back on the money they are investing into the program and give breeders a chance at a huge payback as well, giving them more of an incentive to breed to the Royal Crown stallions."

The Royal Crown will be a futurity that is



Dash Ta Fame

100 % payback with no annual nomination fees or hidden fees, with all entry fee money being paid out. It will be a 2D futurity with 0.75 second splits. There will be 100 stallion spots sold at \$12,500 a share per year, and each spot will count as one share in the Royal Crown. Each share is owned by whoever bought that spot, and they can do whatever they choose with that spot. They can sell it, sell their stallion with the share, or they can sell just their stallion, and keep the share to put a new stallion into.

A spot will only open up on the waiting list if someone defaults on payment or gives up their position. Each shareowner will be able to bring new ideas and issues to the board. If a stud pulls out after being in for one year, all foals bred that year up to 5-year old's will still be eligible to run come futurity age. If a colt by that stud wins at the futurity after the stud pulls out, the stallion owner will not be eligible for the stallion money, and that money will be added to the stallion payout.

If a stallion dies or becomes sterile the owner has the option to replace that stallion with a new one, the deceased stallion's foals will still be eligible for the Royal Crown; the owner will also be eligible to win the stallion/breeder money from the foals of the deceased stallion.

There will be a one-time \$500 deposit that must accompany the stallion entry form to secure your spot. You have the option to mail a check or send via PayPal. There will be 4 payments of \$3,000 due to make up the \$12,500 with the following payment due dates:

- December 1st 2019
- February 1st 2020
- April 1st 2020
- June 1st 2020

There will be a 15-day grace period for each payment. If you miss a payment, you will lose your spot and all money paid in. The next stallion on the waiting list gets the opportunity to buy that spot for the full \$12,500. The waiting list will be public, so you will know where you're at. The new stallion owner will need to make payments and payment amounts by the specific dates.

Not only will the stallion owners have a potential to make money paying their prized possession into the Royal Crown, but so will the mare owners. Stallion and breeder money will be split 50/50 to give mare owners more of an incentive to breed to Royal Crown stallions. All money will be transparent to shareholders; shareholders will always be able to see where all the money is spent and payed out.

The only money that will be withheld from the stallion owners' money is advertising and administrative costs. \$100,000 will be held out for advertising, which will enable them to provide professional advertisement for each stallion. \$75,000 will be withheld for administration costs.

There will only be one Royal Crown race, but the board will be choosing 5 events throughout 2020 and will be adding a substantial Royal Crown side pot with no entry fees for Royal Crown eligible horses. You just have to enter that event. Once the 100 stallion shares are filled the board will decide on those 5 events.

Along with the Royal Crown Futurity, there will be \$50,000 added to the open 4D and \$25,000 to the youth. Both the open and youth money will be split 50/50. There will be \$25,000 added to the open jackpot along with \$25,000 added for the Royal Crown eligible horses to total the 50K. The Youth will have \$12,500 added and \$12,500 for the Royal Crown eligible youth horses to total the 25K. The youth competitors will be ages 16 and under and the Open and Youth races will be open to the World. Horses do not need to be by a Royal Crown Stallion, although there is more money to run at if you are riding a horse sired by a Royal Crown Stallion.

"The open and youth were added to draw a crowd for the event and horse sale. We want people who are not involved in the Royal Crown to be drawn to the event. This helps show the benefits of breeding to a Royal Crown Stallion and buying their offspring."

In addition to the Futurity,

Open and Youth races, there will be a horse sale for the stallion owners and breeders that have bred to a Royal Crown Stallion. Each stallion owner will be allowed to bring 3 horses to sell and each breeder will be allowed to bring 3 horses to sell. There will be a maximum of 500 horses allowed in the sale. There will be no catalog fee, but there will be a \$300 no sale fee applied to all horses not sold. There will be an 8% commission charged on all horses sold. There will also be a sale graduate incentive for all horses purchased from the horse sale. They will be eligible to run in a major incentive side pot. To be eligible for the sale graduate incentive, horses must be purchased at the sale. Horses that are not sold will be ineligible for the Royal Crown Futurity Payout.

Entry Fees for the Futurity will be \$1,500 and will be due 60 days prior to the event, and if you are late, there will be a \$500 late fee.

Rules and By-Laws

- All amendments and rule proposals or changes that are brought to the board will be voted on by the board and only passed with a 2/3 vote.

- The Royal Crown reserves the right to refuse any stallion for any reason and will not be held responsible for this action.

- If a stallion position becomes available the first stallion on the waiting list will have first option and will have two weeks to decide if they want the position.

- If a stallion dies while in the Royal Crown they can opt to stay if they would like with a deceased stallion, and breed with frozen semen. If frozen is not available, the owner has the option to put a new stallion of theirs in, otherwise

they can sell their position or give their position back to the Royal Crown, and next on the waiting list will have first chance.

- If a stallion dies or becomes sterile and the owner wants to replace that stallion with a new one, the deceased stallion's foals will all still be eligible for the Royal Crown and that stallion owner will also be eligible to win the stallion/breeder money from the foals of the deceased stallion.

- If a stallion dies while on the waiting list the owner of the stallion can replace that stallion with a new stallion and not lose the position.

- If a stallion is sold while in the Royal Crown or on the waiting list the owner of the position has the option to put a new stallion in that position.

- The maximum number of stallions allowed in the Royal Crown is 100 and will remain at 100; it will never change.

- If a board member position becomes available shareholders can nominate new members and the current board will vote on the new member.

- All foals by Royal Crown stallions are eligible for the one-million-dollar futurity, and there is no nomination fee.

If anyone has any questions or suggestions on how to make this incentive better, or if you are interested in buying a stallion spot, please contact via email at royalcrownrace@gmail.com or call one of the three below as they would all be happy to assist you.

Matt Zancanella 605-695-4797

Levi O'Keeffe 701-721-9248

Lindsey O'Keeffe 307-401-2555

Find the Royal Crown on Facebook



Whitney Knippling
 Owner/Designer/Photographer
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DASH TA FAME

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Offspring
Earnings

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Janna Beam Brown
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BBR Slot Race Winner
Multiple Futurity &
Slot Race Winner

Famous Wildcat
Shyann Lucas
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PRCA rodeos, futurities, derby
champion, big jack pot and
team roping earnings

Famous Jayda
Barbara Merrill
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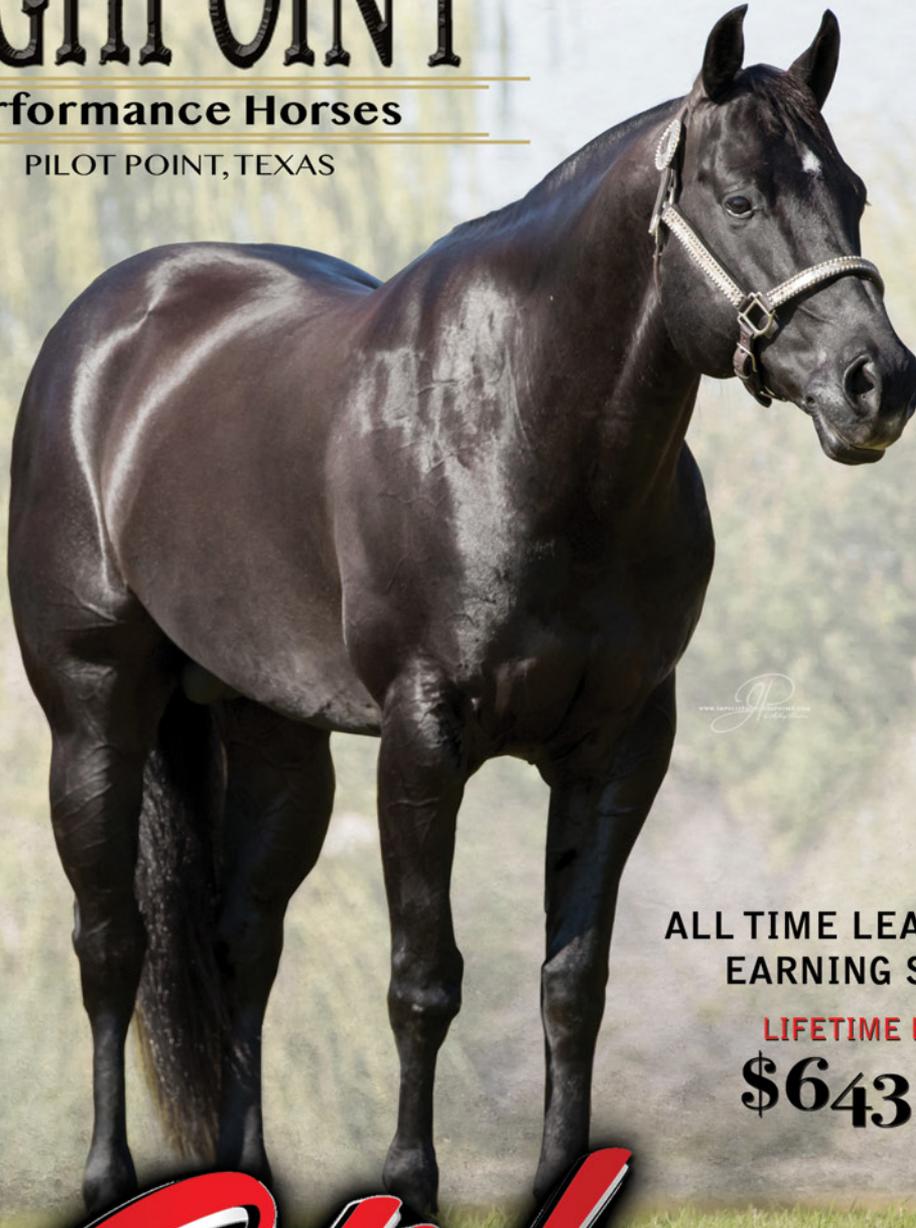
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Kaiden's White Bear Farrier Service

By Whitney Knippling

White Bear Farrier Service of Chamberlain, SD started in 2015 when Kaiden White Bear completed his apprenticeship under a qualified farrier in the Black Hills of South Dakota. "I picked up a few clients here and there while attending school in South Dakota and Montana," says White Bear, "I went full time in 2019 when I moved to the central part of the state, picking up more clients."

With now 4 years of experience and competing in rodeos himself, Kaiden can relate to most horse owners in his area. With his Stonewell Farrier Rig he is able to service any kind of case from lameness to regular shoes traveling to his clients around the state and surrounding area.

There are several ways to contact White Bear Farrier Service to schedule your horses including call, text, email, Facebook message, etc. Once the client has made contact and scheduled

a day and time convenient for them, Kaiden will travel to the client's residence to work on their horses. "If I have not yet worked on a horse, I will look at the conformation and watch him walk and trot before beginning. I also have a variety of shoes that work specifically for the horses sport or activity." Once the last horses are done, Kaiden will look over his schedule with the client to book your horse to be reset in 6-8 weeks.

White Bear Farrier Service provides a wide variety of services including:

- Hot or cold shoeing
- Lameness shoeing
- Trimming
- Fitting pads
- Forged shoe modifications
- Lameness evaluation
 - o Observation
 - o Read x-rays
 - o Hoof testing
- Travel to the client

Kaiden sets the bar high for his business by being reliable. He takes business seriously and treats

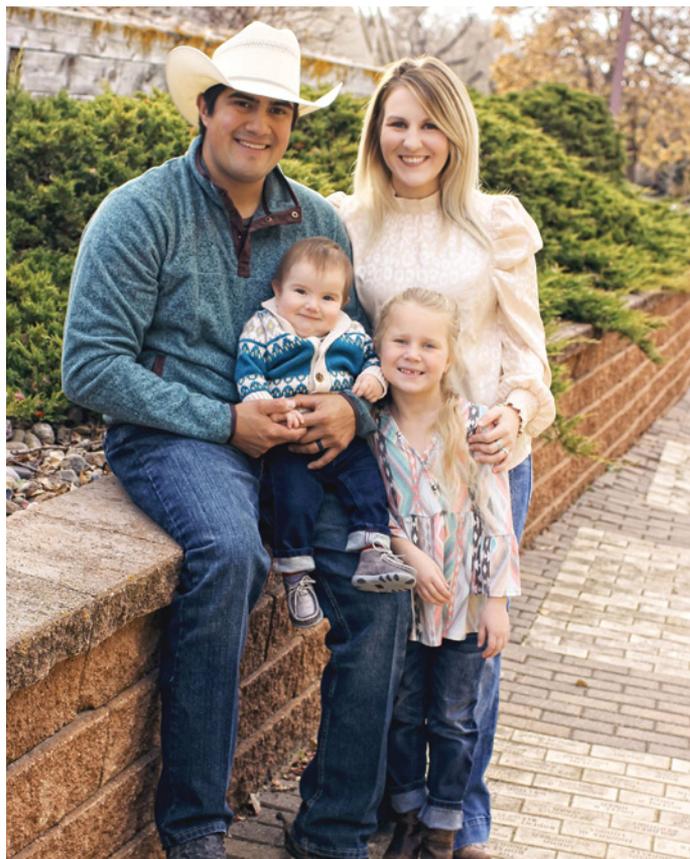


Photo Credit: Darcy Krick Photography



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it as such by communication with clients and showing up on time, if not early for a scheduled appointment. "I also believe traveling to a client sets me apart from others," says White Bear, "I own horses and understand the struggle with trying to get horses to a vet or farrier, especially if there are more than a trailer load that need to be worked on."

"I would like to see my

business expand more in South Dakota in all areas of the horse aspect from rodeo to trail horses. I would also like to assist more veterinarians and work on special cases to see the horse progress and get back to 100%," says Kaiden, "I understand this line of work takes time to build a good credible reputation and I plan to keep working to make mine a great one." ☺☺

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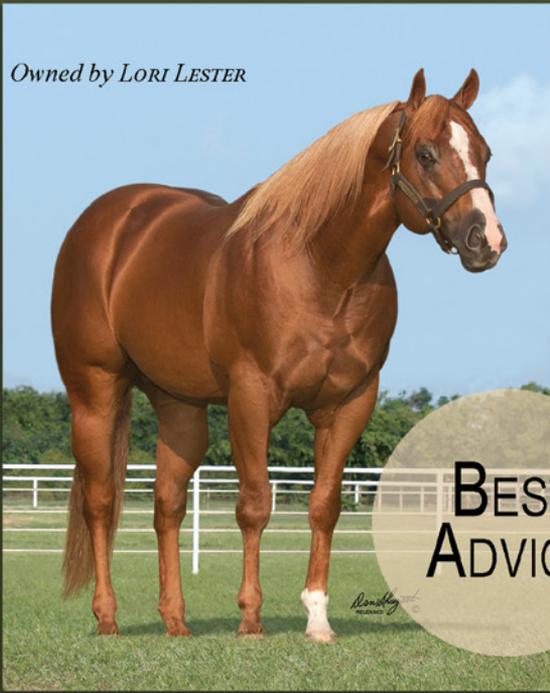
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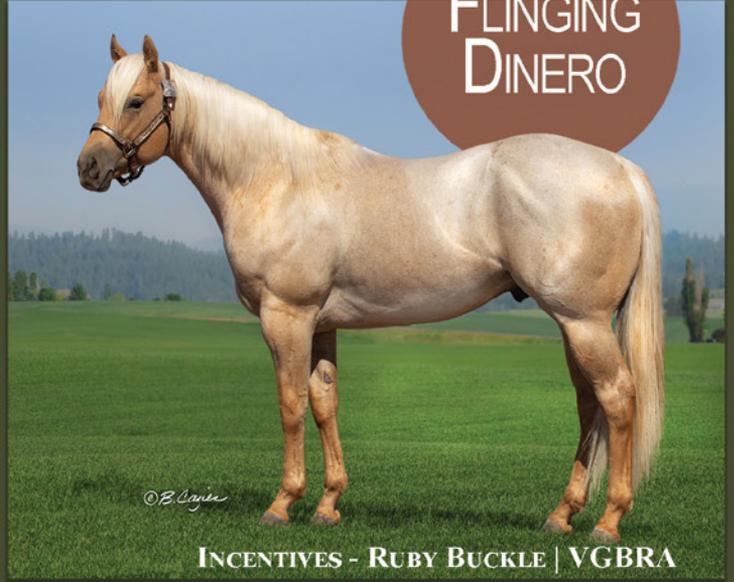


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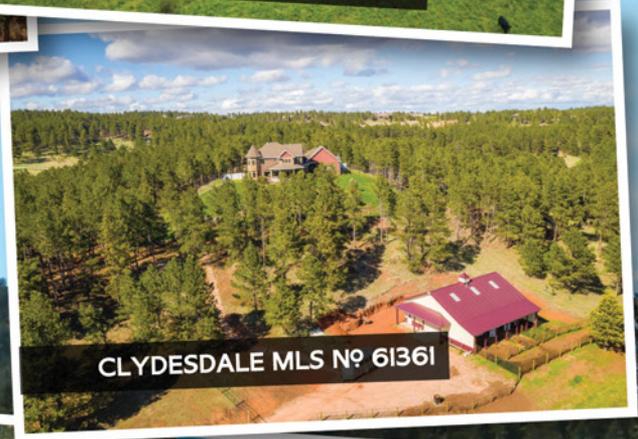
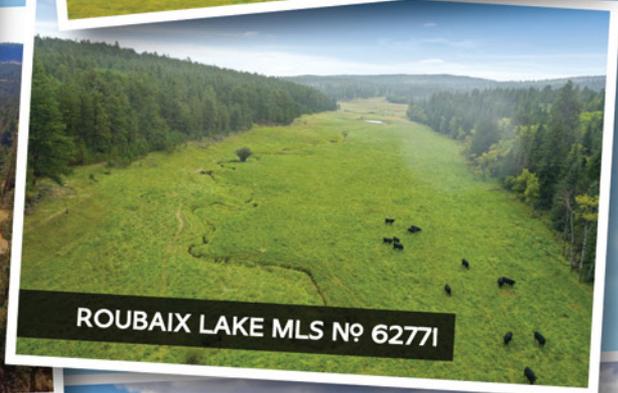
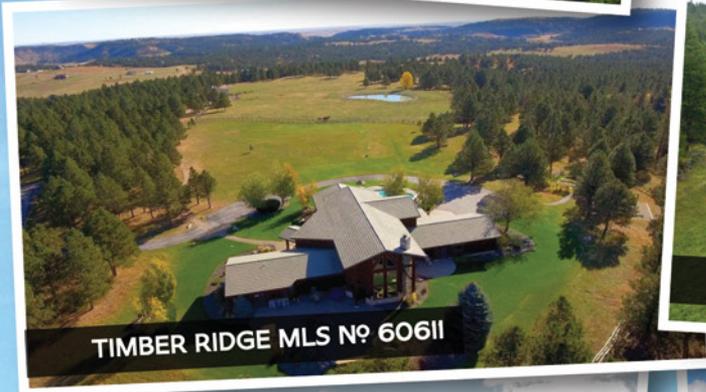
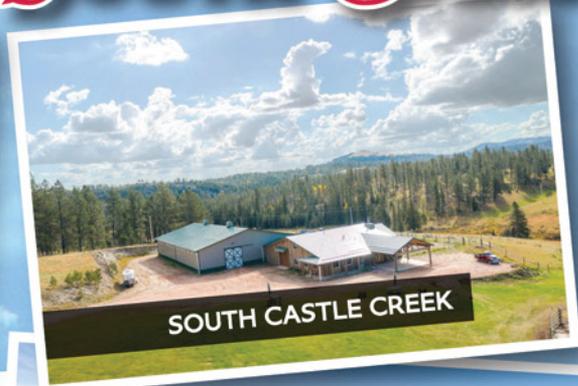
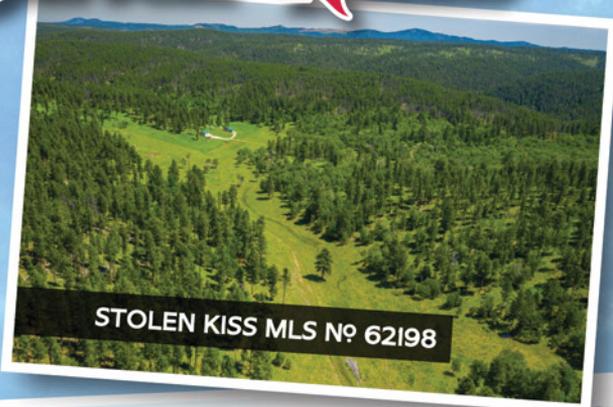
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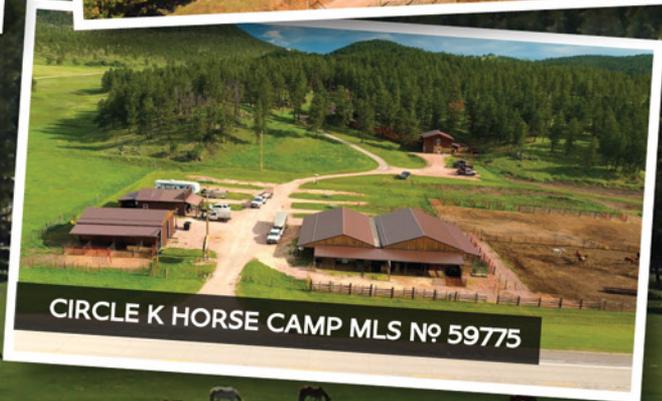
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NUTRITION FOR A HEALTHY LIFE

By Maegan McPherson

Omega Fields provides the world's best flax-based omega-3 supplements for horses, dogs, chickens, and even humans. Their unique animal supplements are designed to improve health and performance naturally, through advanced formulations, developed by industry leading animal health professionals.

At Omega Fields, they take pride in providing a quality product at a fair price to thousands of animal owners all across the country. "Our products are made from flax seed and include omega-3 fatty acids, which have been known for thousands of years as a true super-food."

"Our mission is to help create healthy, happy animals. Our natural omega-3 supplements help to improve hoof health for horses and skin, coat, and joint health in both horses and dogs. If you're looking to improve the

health, appearance, and quality of life for your horses, dogs, and chickens, Omega Fields has a selection of products you'll love. Our natural animal supplements are trusted by thousands of animals lovers just like you."

Your horse is your partner, in sport, in leisure and just in life. To keep him at his peak performance and optimal health, a solid nutritional foundation is key. Ideally, horses are able to graze fresh, growing grasses, which most closely mimics their natural diet. But that may not always be possible, and we may need to supply some of the missing ingredients in today's diets and provide more functional foods.

One component of a horse's diet that is often underfed are the omega three fatty acids. While more prevalent in fresh forages, harvested forages are lower in omega three fatty acids due to their more advanced maturity. Obviously grasses and legumes

have to grow to a sufficient height in order to be harvested while foraging patterns of horses show great preference for shorter, less mature plants.

So why omega three's? These fatty acids are precursors to some very essential components of the horse's body including hormones that are responsible for gut health, blood flow and more. In the modern horse diet, they may

be out of balance in comparison to omega 6 fatty acids that are more prevalent in cereal grains or other oils. An imbalance of omega 6 to omega three may lead the horse to experience more inflammation, chronic pain and allergen responses.

Many horsemen are looking for a more natural alternative to pain relief, or even prevention than just pharmaceutical intervention.





standards for human consumption, employing a third party-validated, 5-log Kill Step and Pure Glean stabilization processes for long shelf life. The flaxseed is certified to SQF 2000 standards, guaranteed pathogen-free with very low total microbial values, and guaranteed shelf stable for a MINIMUM of one year under ambient storage conditions – no refrigeration or special packaging required!

Omega Horseshine is also a nutritious alternative for psyllium husks to help prevent sand colic. Omega Horseshine contains a high mucilage (soluble fiber) content that swells and takes a gel-like consistency, flax mucilage traps and suspends sand, carrying it out of the GI tract. Omega Horseshine acts to buffer excess acid and aids in the stabilization and modulation of blood glucose.

If your horse were out on pasture with all-natural grasses and plants of your region, they

Supplementing omega 3's can help replace the pro-inflammatory omega 6 fatty acids in your horse's tissues. Less inflammation with just the normal wear and tear of life can mean a happier, more functional horse.

Omega Horseshine: Our Flagship product:

The premium Omega-3 supplement made with stabilized, ground, whole flaxseed. Omega Horseshine is a powerful bountiful source of stable milled flax, rich in Omega-3! New & improved formula includes 10 mg of Biotin per ½ cup serving, chelated minerals, and added Lysine for better uptake.

The Omega-3 stabilized ground flax seed supplement for horses – made with stabilized and freshly milled flax – to help maintain a shiny healthy coat, strong solid hooves, and top performance – for horses in all life stages. Omega Fields provides the best stabilized ground flax that is stabilized using Pure Glean stabilizing technology. Dry scaly itchy skin, joint pain/inflammation, poor hoof growth, allergies, pregnancy, etc. may indicate a deficiency of Omega-3 essential fatty acids in the diet. To overcome these deficiencies the horse may need to get an increased serving size (up to 2 to 3 cups) of Omega Horseshine every day, short term.

Pregnancy is a condition

associated with Omega-3 deficiency because of the foal's fast-growing brain, eye, and organ cell use up all available

Omega-3s from the mare.

All flaxseed used in Omega Fields' products is milled to Global Food Safety Initiative



- May 2019 -

This sarcoid started in 2014, and continued to grow year after year. There were lumps around the sore, and I had to be careful to keep flies off of it! Suddenly, after six months on Horseshine, when he shed his winter coat... his sarcoid also cleared. It was like magic!



would naturally be supplementing their diet with Omega-3 –with plants high in Omega-3, such as purslane. Unfortunately, this isn't the case, and if you are lucky enough to have pasture for your horse – it is not natural grassland. It is necessary to supplement your horses' diet with Omega Horseshine – Omega-3 rich ground stabilized flaxseed.

One of the most common concerns among horse owners is how they can improve their horse's hair coat to appear sleek and shiny. Many people already have a basic understanding that supplementing flaxseed in their horse's diet improves hair coat quality and appearance by providing essential fatty acids (omega-3 and omega-6) or EFAs. But what many people don't know are the benefits that flaxseed provides in addition to making the hair coat show quality.

Information about our products – for metabolically challenged horses (Products recommended for these horses – Omega Horseshine, Omega Horseshine COMPLETE, Omega Nibblers Low Sugar & Starch treats)

SPECIAL NOTE FOR METABOLICALLY

CHALLENGED HORSES:

Although Omega Nibblers treats are a super source of Omega-3s and plant and vitamin-

based antioxidants – we know they would test high in NSC (nonstructural carbohydrates) for starch and sugar because of the oats, ground grain sorghum, and blackstrap molasses in the recipe. Therefore, Omega Nibblers are not recommended for IR or Cushings horses. However, Omega Horseshine is recommended as an effective Omega-3 supplement for Cushings and IR horses. Omega Horseshine, has a very low 4.4% NSC value (as sampled basis) coming from 0.6% Starch and 3.8% Sugar and is recommended as a safe source of essential Omega-3 for IR/Cushings horses.

It is true that the Omega 3 in flax substitutes for what a horse on a dry lot is missing in not being on pasture. Please see more information below. As a suggestion for a very basic treat – we have a customer who told us he mixes the 1/2 cup Omega Horseshine with just enough water to have it stick together and hand feeds it to his horse – and his horse thinks it is a big ole treat! “We've shared his comment with many of our customers who've told us they've tried it and their horses liked it too!”

Many equine natural-nutrition experts recommend horses should eat fats in amounts and types that mimic their ancestral



diet. The natural equine diet of fresh grasses is extremely low in fat, with the naturally occurring fat predominantly Omega-3 Essential Fatty Acid. The Omega-3 and Omega-6 essential fatty acid levels in fresh grasses are at 4:1 (Omega-3 to Omega-6). Ground flax seed has Omega-3 and Omega-6 levels that are the closest to fresh grasses. The Omega-3 and Omega-6 levels in flax seed run at least 4:1, often even higher.

Omega Horseshine contains

30% crude fat and has a 39% Carbohydrate level with a NSC level of 4.4% (Starch 0.6% and Sugar 3.8%). It is one of the safest and most natural ways to supplement the healthy Omega-3 fat in animals – which provides side “benefits” of beautiful bloom, soft smooth skin, strong solid hoof growth, prevention of inflammatory problems from bug bites/allergies, relief from arthritic pain, and sufficient Omega-3 for pregnant mares. And it is safe for your metabolically challenged horses. “We also would like to recommend that you visit one of the most relevant and interesting sources of information on the web concerning effective treatment for Cushings and Insulin Resistant (IR) horses - <http://groups.yahoo.com/group/EquineCushings/>.

Omega Horseshine COMPLETE:

Honoring your First Promise to your horse, we have created in all-in-one supplement featuring Omega-3-6-9, antioxidants, Diamond V yeast, essential vitamins and minerals that may support healthy, shiny coat; strong, solid hooves; strong immune system; and digestive stability for total health –for horses in all life stages.

This enhanced Omega-3 supplement contains the best ratios of the full spectrum of natural EFAs- higher in Omega-3 and 9, lower in Omega-6 –

PER SERVING:
 15.73g of Omega-3
 5.1g of Omega-6
 5.1g of Omega-9
 10 mg of Biotin

PROMOTES SHINIER, HEALTHY COAT

RESTORES BRITTLE HOOVES

SHORTENS RECOVERY TIME

ALLEVIATES STIFF JOINTS

STRENGTHENS IMMUNE SYSTEM

OMEGA FIELDS
 NUTRITION FOR A HEALTHY LIFE



along with synergistic plant and vitamin-based antioxidants from flaxseed.

All flaxseed used in Omega Fields' products is milled to Global Food Safety Initiative standards for human consumption, employing a third party-validated, 5-log Kill Step and PureGlean stabilization processes for long shelf life. The flaxseed is certified to SQF 2000 standards, guaranteed pathogen-free with very low total microbial values,

and guaranteed shelf stable for a MINIMUM of one year under ambient storage conditions – no refrigeration or special packaging required!

We have fortified our new Omega Horseshine Complete with a significantly higher amount of Biotin (15mg/day vs 5mg/day in original Grande formula). Some of our customers have asked about any potential problems feeding this increased amount. Biotin is not known to be

toxic and has been recommended to be fed to horses in amounts of 20 mg/day in research trials. By comparison, human trials have demonstrated that toxicity was not achieved even at levels of 200 mg/day, which would be the equivalent to 1500 mg/day for an average sized horse. We feel that there is no danger in feeding the amount of 10-20mg/day to any of the horses that you feed.

Better than the competition:

You can have confidence in the Premium, Human-Grade, Non-GMO, 99.9% Pure, Stabilized, Ground, Fortified Flax we use in our Omega Horseshine COMPLETE formula. PureGlean stabilization technology provides a stable, ground, fortified flaxseed composition as a rich source of Omega-3 in the diet.

PureGlean stabilization technology includes the inclusion of B-6 and Zinc when the seeds

are going through the grinding process. Flax seed contains a natural B-6 antagonist, so B-6 needs to be added to ground flax. B-6 and Zinc not only enhance the stabilization of the essential fatty acids, but also fortify the ground flax seed with the nutrients used by the body when flax seed is being metabolized.

Omega Nibblers original and NOW Omega Nibblers Low Sugar & Starch Treats:

Omega Nibblers are tasty, nutritious, and functional – the perfect Omega-3 treat/supplement for horses in all life stages. Made from stabilized fortified ground flaxseed and natural ingredients that taste great – a worthy treat for your horse!

Honoring your First Promise to your horse

Omega Nibblers Low Sugar & Starch are tasty and nutritious Omega-3 heart-shaped apple flavored treat supplement for horses in all life stages. Made from Pure Glean stabilized ground flaxseed and natural ingredients that taste great – a worthy treat for your horse!

63% LESS SUGAR & STARCH than original Omega Nibblers.

Low in Non-Structural Carbohydrates – Sugar 6.7% and Starch 7.4% Feed Omega Nibblers Low Sugar & Starch as desired for training, trail riding or as a nutritious anytime treat.

Feed 15 Omega Nibblers® Low Sugar Starch treats per day as a tasty alternative to 1/2 cup Omega Horseshine for a 1,200 pound horse.

Omega Nibblers Low Sugar & Starch are a great tasting and functional treat containing the

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1 B/CFU

Lactobacillus Reuteri

1B/CFU

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200 M/CFU

1. Ensure optimal digestive health with probiotics and prebiotics
2. Production of beneficial bacteria throughout the digestive tract
3. Promote proper PH levels in digestive tract to reduce risk of acidosis
4. Stimulate enzymatic/good microbial growth in digestive tract
5. Enhance protein absorption, immune system modulation and reduce inflammation
6. Reduce the potential for pathogen (harmful bacteria) colonization in digestive tract
7. Dietary prebiotic fiber from stabilized ground flaxseed and stabilized rice bran
8. Recommended for horses in all life stages
9. Formulated with stabilized ground flaxseed high in



Omega-3 using our proprietary PURE GLEAN technology and stabilized rice bran high in gamma oryzanol to maintain nutritional value for 24 months 10. Available in 2 lb. resealable canister (approximately 60-day supply for one horse at 15 gram serving size per day) Feed 2 treats (15g) per day

There are no shortcuts to delivering the care your horse needs. You're more than just a horse and rider. You're a single team and Omega Fields delivers the science

Today's Horse Magazine wants to extend a sincere thank you to Omega Fields for sponsoring the Hallie Hanssen Barrel Racing Clinic and average prizes at the 6th Annual Today's Horse West Fest Barrel Race in Rapid City, SD. Support those who support what you do! SHOP OMEGA FIELDS!



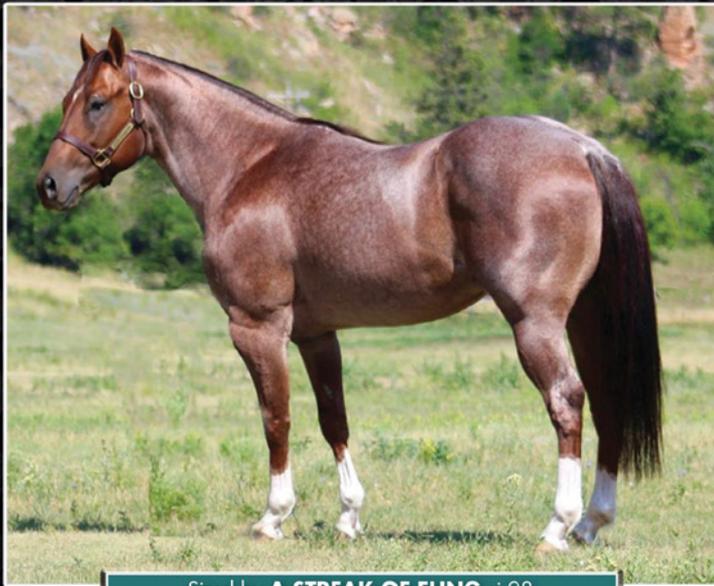
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THE
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THE REAL MVP

MED VET PHARMACEUTICALS



By Maegan McPherson

For over 27 years, Med Vet Pharmaceuticals (MVP) has been a leader in providing the highest quality equine supplements and products in the industry. They have built a strong rapport with their customers because they've experienced, first-hand, the amazing benefits of these equine supplements.

While MVP offers a wide variety of products that can be given to any horse, their specialty are supplements for the performance horse. These supplements can assist with a variety of different functions related to your horse's health—from joint support and calming supplements; gastric support, and everything in between. Whatever extra nutrition your horse may need, MVP has the product to aid in that extra support. Many customers love how quickly they've seen improvements and experienced a difference in their horse.

MVP is a certified member of the National Animal Supplement Council (NASC), meaning their products meet regulated compliance and

quality standards set by the NASC. "At MVP, we pride ourselves in providing the highest quality, natural supplements in the industry."

MVP is leading the industry in natural and nutritious equine health supplements. "Not only do we offer the best products on the market, our equine supplement prices are comparable with those of other supplement manufacturers."

As a horse owner, you know it's important to keep a close eye on your horse's health, whether he's in his prime for showing or close to retirement. "We understand your horses are family. Therefore, you can rest assured that we use only the highest quality ingredients in our products. Every ingredient is hand selected with absolute nutrition in mind."

"At MVP, we strive to stay ahead of the game, offering the most innovative and nutritious products on the market, and we work to address the top concerns for horse owners; therefore, our products are available all across the country."

Med Vet Pharmaceuticals (MVP) provides

superior daily health supplements for performance and prenatal horses. "We offer a wide range of comprehensive supplements that have the capacity to aid in your horse's health before health issues arise. Some of the more common supplements by MVP are for joint support, skin and coat, hoof health, and gastric health, among many more."

1. MVP's EXCEED 6-WAY is clinically proven and comes highly recommended by veterinarians. EXCEED 6-WAY provides the highest level of support for Joints, Gastric, Muscle, Hooves, Skin/Coat, and Digestion all in one pelleted product.

2. GASTRO-PLEX by MVP provides 2-Way support for total gut health and contains Levucell® Yeast which has been clinically

EXCEED 6-WAY™



GASTRO-PLEX™





researched to reduce the risk of colic. Gastro-Plex helps keep your horse focused and level so you can compete with confidence.

3. IN-SYNC by MVP is a “new” science-based product designed to provide targeted high-level nutritional support for horses challenged with Tying-Up, PSSM, and EPM conditions when immune support is needed.

4. E-Clipse’PM by MVP is a new generation product for neurological and immune support. E-Clipse’PM is recommended by veterinarians to be used in conjunction with FDA, EPM approved drug treatment during and post treatment as needed.

5. Air-Way EQ by MVP provides high level active ingredients to help support healthy soft tissue function throughout the respiratory tract and supports a normal immune response to seasonal allergies. Insects, dust, mold, weeds/grasses, and grooming products/equipment are the most common allergens for horses. Some clinical signs of seasonal allergies include coughing, itchiness, hair

loss, watery eyes, heaves and a snotty nose. Irritation and mucus in the airway can make breathing, especially at a run, difficult, ultimately affecting performance.

6. Air-Way EQ offers horses challenged with respiratory deficiencies high level nutritional support, including MSM, Citrus Bioflavonoids, Spirulina, Hawthorne, Grape Seed Extract, N- Acetyl L-Cysteine (NAC), Vitamin A Vitamin K to help support a normal inflammatory response, respiratory health and immune function.

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Today’s Horse Magazine wanted to extend a sincere thank you to MVP for sponsoring the Hallie Hanssen Barrel Racing Clinic as well as average prizes at the 6th Annual Today’s Horse West Fest in Rapid City, SD. Support those who support what you do – SHOP MVP



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Niacin (Vit. B ₃)	50 mg	Yeast Cell Count	1.5 Billion CFU's
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ARIZONA'S LEGACY RANCH HORSE SALE

By Whitney Knippling

The Legacy Ranch Horse Sale is a collaboration between three historic Arizona ranches including the K4 Ranch, Campwood Cattle Company and Diamond A Ranch. The sale offers the public an opportunity to purchase horses carrying the brands of three legendary outfits that compile over 300 years of history in producing quality horses and cattle.

To this day, these working cattle ranches still run in the traditional way on some of the roughest country Arizona has to offer. “The day-to-day cattle work in this vast, harsh country demands a horse that can do it





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all,” says Sarah Kieckhefer of K4 Ranch, “And that is what we raise.” Their horses know how to adapt and get around on rough terrain. They’ve done it all, from working big herds of cattle, dragging calves to the fire or packing ranch kids around after they’ve retired.

“All three ranches are headed up by accomplished horsemen who pay attention to “black type” and market trends, as well as conformation and usability,” says Kieckhefer, “All of the sale horses carry the bloodlines of generations of horses with the cow sense, intelligence and athletic ability to perform well whether it be working on a ranch or in the arena in almost any discipline.”

The idea came about in 2015 by Rick Kieckhefer of the K4 Ranch and KJ Kasun of the Campwood Cattle Company as a way to market their ranch horses to the public. In 2018, the Diamond A ranch joined forces. The first Legacy Ranch Horse Sale was held in 2016 at the Historic Prescott Rodeo



Grounds in conjunction with Olsens Grain Equifest. The Equifest is an equine-oriented, one day event that features lectures, demonstrations from top trainers, and vendors in the equine industry, rounding out the

day with the Legacy Ranch Horse Sale.

“The idea behind the horse sale was a way to sell these one-iron horses that had been “using horses” and could go on to be performance horses or just good

solid trail horses for the general public,” says Kieckhefer, “We raise large numbers of horses each year to start out as ranch horses but later on can go on to be standout horses for people.” The sale offers a variety of horses from yearlings to aged geldings and broodmares in foal. The majority sold are ages 4-12, have been ridden and used outside on these large ranches and some may be rope or ranch versatility horses.

Legacy Ranch Horse Sale has taken outside consignments however the consignment criteria requires the horse to have been sold off of one of the three ranches, bred by the ranches, or bought in a previous Legacy Ranch Horse Sale. “New this year, we allowed employees from each ranch the option to sell a personal horse of theirs that has been used on the ranches,” says Kieckhefer, “They first had to compete in a ranch versatility class held the day before the sale and the top 6 placing horses earned a spot in the Legacy Ranch Horse sale. They were required to perform a pattern showing leads, stops, roll backs, spins, opening/closing gates, dragging logs, working a cow, and roping and stopping the cow.”

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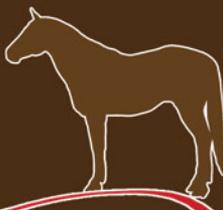
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they have seen an increase every year in their sale averages, saying, “We only sell up to 35 head of horses each year to keep the quality of horses high and create a demand.” In 2017, their high selling horse, This Fiestas Lonely, raised and sold by K4 Ranch, has gone on to be one of the top calf roping horses in the PRCA under WNFR roper Cade Swor.

“We are set apart by the fact that these horses are using horses first,” says Sarah, “They have had long, hard days working on the ranch and are tough footed from being in the rocks and covering large pastures in Northern Arizona. They aren’t raised in barns or box stalls, but run in herds and know how to survive. We don’t allow trader horses. We know the history of these horses because we have raised them. When the horses are demonstrated the day of the sale, we have a live branding demo so prospective buyers can see these horses in a real working environment.”

Legacy Ranch Horse Sale would love to see the sale grow larger each year. “With the growing demand for ranch versatility horses at the AQHA shows and team roping’s, a lot of these horses we sell would be standouts and those are the buyers we would like to buy our horses,” says Kieckhefer, “But of course if a buyer is looking for a nice, gentle trail horse, we have those too!”



HYO SILVER



A Woman with a Vision Creates Bar Diamond Performance Horses

— ◆ BAR DIAMOND — ◆

By Whitney Knippling

“I consider myself very blessed,” says Kylie McLean, the 3rd generation cowgirl/rancher and owner/operator of Bar Diamond Quality Performance Horses of San Tan Valley, AZ. McLean grew up on the family cow/calf operation in the foothills of southern Alberta. Growing up she was involved in horses, rodeo and 4-H saying, “I’ve been riding since before I can remember. Being raised by a hardworking, dedicated single mom, taught me about work ethic, dedication and drive.”

After college, she spent a number of years working on the movies as a wrangler and eventually went on to become a full-time riding instructor and coach, saying, “I had the opportunity a couple of years ago to purchase my place in Arizona, and I slowly started transitioning into a full-time sales/training operation based in San Tan Valley.”

Over the years, she has trained and sold a number of horses as a side project along side running the boarding facility, teaching

lessons, and rodeo. “When I moved to Arizona, I was blessed enough to meet my silent partner, which allowed me to relocate to Arizona permanently, and focus my efforts fully on my sales/training business,” says McLean, “Bar Diamond is very special to

me. It symbolizes all of my goals and dreams being realized.”

When it comes to choosing prospects, Kylie states, “We are VERY selective. Typically, we buy young horses, 3 and 4-year-old’s that come from a solid foundation in cow horse,

cutting or other performance backgrounds and transition them into the roping pen.” She looks all over the USA and Canada for her prospects, choosing only the ones that she knows will be a great addition to her program. Her main focus is her own horses



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having anywhere from 15-20 at any given time. However, she does occasionally take outside horses when time allows saying, "I really enjoy helping my clients succeed with their mounts."

Starting with a good prospect she's able to bring the horse along to the point where it is sold as an exceptional, finished horse. "Each horse has their own path," she says, "Some take years to get ready to sell while others are faster." She respects that each horse is an individual and recognizes their strengths saying, "I don't try to rush any of them through my program." She also spends a lot of time with her horses, doing all the feeding, saddling, riding, catching, etc. "I take the time to build relationships and trust with each of them," says Kylie.

"Bar Diamond horses more or less sell themselves," she says, "When one is ready to sell, I am able to tell prospective buyers all the ins and outs of what they're

interested in to ensure it's a good match for both the buyer and the horse. I have a lot of repeat customers and get a lot of referrals." She uses social media as a tool to expose her sale horses saying, "It's been a great way for me to interact with potential new clients and share updates of my daily life." She also attends a few select sales every year that are typically invitational formats such as League of Legends, Bots Sots Remount, Cowgirl Cadillacs and Art of the Cowgirl.

Her biggest goal in selling a horse is that it is going to a great home. "I spend so much time with my horses and really develop a connection with each one of them," says McLean, "It breaks my heart just a little every time I sell one, but knowing that they are going to homes where they will be valued and loved as much as I do makes it a bit easier." She spends time getting to know her buyers and tries to match them with a horse that is going to fit





Maegan

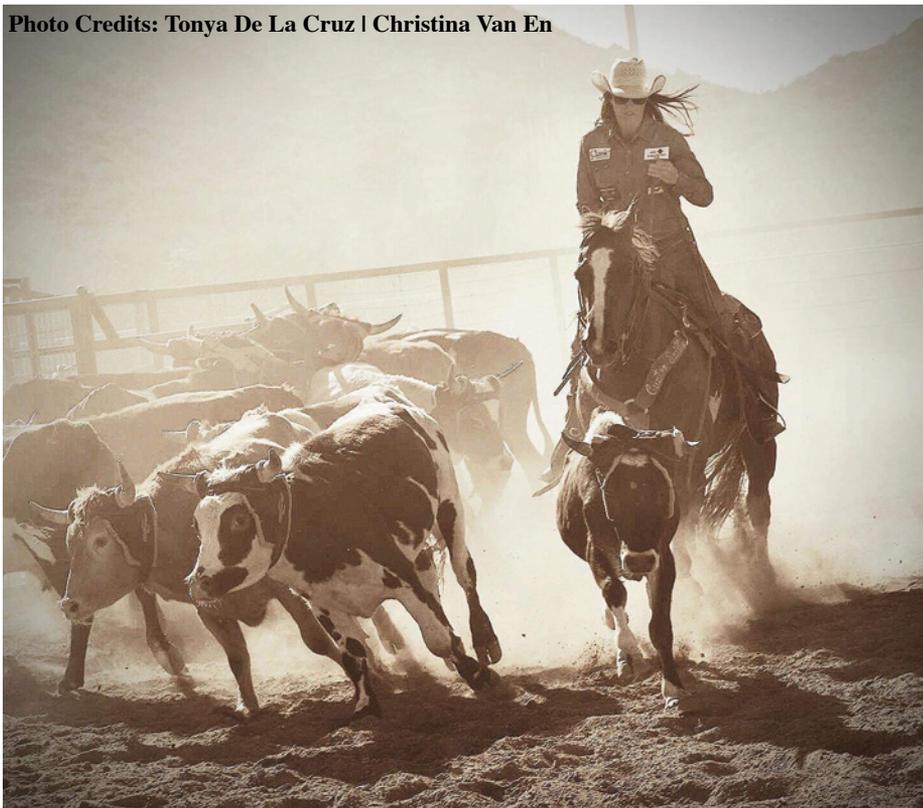
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with their goals, ability and program.

Some of her sale highlights over the years include topping the Billings Livestock Auction Rope Horse Sale in 2017 with her gelding Mambos Major Whiz. More recently, she had the opportunity to sell one of her most talented head horses, "Easy" who is going to be accompanying Matt Sherwood under the bright lights of Las Vegas at the Wrangler National Finals Rodeo. For her, the biggest highlights are getting to attend so many World Series of Team Roping events and seeing the many horses that have went through her program, saying, "Watching my client's success in the

roping pen is really amazing. It makes me strive to keep learning and developing such great athletes."

"This business has been more than I ever dreamed and I am so thankful to everyone that has supported me, purchased from me, but mainly, I absolutely couldn't do this without my horses and I owe this all to them!" says McLean, "I started out as a horse-crazed little girl and I am so grateful that passion has led me down this path. One of my favorite quotes from the incredible horse woman Sherry Cervi is, "Little girls with big dream become women with vision." 



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Wickenburg Winter Cowboy Camp

A Dream Turned Reality



Photo Credits: Christy Burleson Photography

Christy Burleson

By Whitney Knippling

“We have been working on this dream for a lifetime,” says owners Brandon Bates & Erin King, and this year, 2019, the dream came true when Wickenburg Winter Cowboy Camp, located just outside of Wickenburg, Arizona was officially started! “Both Brandon and I have been riding horses all our lives, giving lessons and training horses for a living for well over a decade,” says Erin, “We have lived in California, Wyoming, Texas and Idaho, but Arizona is the best fit for us, our two girls, Madison And Brooklyn and our dream of having a Cowboy Camp where clients and friends alike can come enjoy the warm weather, great roping, hospitality and come get lessons or their horse tuned up, all at the same place.”

At Wickenburg Winter Cowboy Camp, they are able to offer a large variety of services with the help of their amazing team including: Max Kuttler and his wife ShyAnne, Tim Robinson and his girlfriend Chrissy Draper-Tysor, Hailey Prest, and Kolbey Hughes who all assist in offering the best customer service to clients that they possibly can. They offer roping practice Monday-Friday and incorporate lessons and horse training into the practice saying, “We all rope and can help monitor the practice and make sure the clients



Home raised by my mom Debbi King and trained by Erin King, Streakin French Bullett at the Glacier Chaser Classic in Kalispell MT winning 2nd in the round and the average at the Futurity. Photo Credit: Olie's Images

are getting a good quality practice with good cattle and high percentage shots.”

They also take in consignment horses and

have rope and barrel horses available for sale for all levels of ropers and riders. “Along with practices, training, lessons and consignment



Max Kuttler and Brandon Bates winning the round and 3rd fastest time ever at the BFI • Photo Credit: Olie's Images

horses, we have stalls for rent and plug ins available for people to come stay the winter with us," says Erin, "Last but certainly not least, we offer stallion services to the three stallions here at the WWCC. Turn Again Frenchman is our senior stallion and we are so grateful for him and all the success he has brought us throughout the years as a barrel horse and now rope horse and producer."

Their training services include: colt starting, barrel horses and rope horses, offering everything from the very first ride, seasoning a green horse, to tuning up a finished horse, saying, "We have experience in it all." With the help of their large team, they are each able to offer something specific and can take in a variety of horses getting a lot accomplished. "We all truly love what we do and put so much pride into the job we

offer," says Bates.

They ride, rope and train at a professional level, having trained horses ridden at the highest level of competition. "We understand what it takes to create a winner and keep one performing at a winning level," says Erin, "This is a huge asset to the people who come to ride and rope with us as they can ride with and witness what it takes to better themselves and their horses."

"We have taken client horses and turned many of their first steers with the clients watching and the smiles and pride on their faces makes it all worthwhile. We have taken horses to town to the barrel race that would not enter the arena without running off, to the owners being able to run them at the high school rodeo again successfully and walk out with a smile. We have sold horses that people are coming back high



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Wickenburg Winter Cowboy Camp would like to be known as the place people come to stay knowing that when they come it is not just a place to stay, but it is home for the winter. They would like to thank everyone who has supported them thus far saying, "It is taking a village to get this camp rolling and to keep it running smoothly day by day. Not only do we thank the friends previously mentioned but our family and our sponsors: Elite Site Services, McKillip Excavation Inc, Coats Saddlery, CSI Pads, Silver Lining Herbs, Classic Ropes, Equibrand, Classic Equine, American Family Feed, Purcella Performance Drags, Christy Burleson Photography, Phyto-sana CBD, All American Trailers, Lance Johnson, Cliff and Sue Cordova and the Ponderosa Ranch and Rebel Arena, Allan Phillips and the many, many clients throughout the years who have and continue to support us!"

To book any of the services offered at Wickenburg Winter Cowboy Camp, you can call or text Erin at 307-461-1450 or Brandon at 951-442-2079. You can also find them on Facebook at Wickenburg Winter Cowboy Camp and reach out via private message.

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Which Muffin Fits You?



By Sonya Walz

If you open up a breeder's edition stallion magazine, your mind will be overwhelmed with options. As an established stallion owner, I would like to share a few of my thoughts and opinions.

For the purpose of this article, I am going to make up fictitious stallions.

1. **STUD MUFFIN:** One of the greatest performing and producing stallions EVER. Stud Muffin's stallion fee is \$10,000.

2. **ULTIMATE MUFFIN:** A Champion and Champion sire who is a son of Stud Muffin. Ultimate Muffin is out of Famous Deli, the winningest daughter of Deli Delight. Ultimate has a fee of \$2500.

3. **BLUEBERRY MUFFIN:** A winning son of Stud Muffin. Blueberry is out of a nicely bred mare who was a strong competitor that has since produced winners. Blueberry has a fee of \$1500.

4. **LEMON POPPYSEED:** A conformationally incorrect son of Stud Muffin who has never been shown. He is out of



Unflavored Cocoa, a run of the mill broodmare who has never produced anything. Lemon has a stallion fee of \$750.

As a broodmare owner there are multiple factors that you need to consider. I think the most important factor is what are your plans for your upcoming prospect? Are you a fierce competitor whose

goal is to have your horse be at the top of the futurity list? Or are you the person who wants to be sure you have a horse that you can enter events and enjoy yourself? Personal abilities also must be considered.

If this horse is going to be for you, are you the type of rider/trainer who can handle a

“powerhouse”? Or are you better suited for the more laid back, not phased by anything style of horse? Stud Muffin was a powerhouse! A horse does not get to be a winner without having extreme athletic ability and lightning fast reactions. It takes an amazing rider to be competitive on a horse like that.



Ultimate and Blueberry were impressive competitors and were shown by extremely capable individuals. Lemon was sort of a flop in his short attempt at greatness, but he was kept a stallion because his dad is Stud Muffin. Are you, the broodmare owner, needing the Ferrari of horses? If so, maybe Stud Muffin is for you. If you are a slightly less aggressive driver who feels that a Ferrari might just put you in the ditch (or jail), maybe you need to stick with a sporty Mercedes such as Ultimate or Blueberry.

What if you are the type of driver who just needs the casual laid-back mom-mobile for your daily commute? If this is you, then maybe the Lemon is what you need.

Are you breeding to keep the foal or to sell? Many people think that if they breed to Stud Muffin, they will for sure be able to sell their prospect for 2 to 3 times the stallion fee. The sad reality is that unless your mare is equal to Stud Muffin and unless you have the sales prep and marketing ability that the Stud Muffin connections have, you probably are going to be settling on a much lower sale price. Your margin for profit is going to be low.

If you have a nice broodmare and are wanting to sell the foal, your profit margin probably will be greater if you breed to either

Ultimate or Blueberry. Offspring of Ultimate and Blueberry are in high demand right now because their stud fee is more affordable than Stud Muffin's, which means the market will be strong for them. If you decide you want to spend less money on a breeding, but still want to sell the resulting foal, picking Lemon will also reduce your profit margin. You might spend less initially, but buyers are looking for the offspring of Ultimate and Blueberry because they know they have a greater chance at success. Offspring of Lemon are going to cost you less, but will also make you less.

Before you sign the stallion contract, there are a few more things I would like for you to consider. As a stallion owner, I have to deal with numerous mare owners, breeding facilities, veterinary assistants, and so on. Sadly, I have learned that not all people are fun to work with. I strongly recommend that as a broodmare owner, you contact the stallion connections. You want to ensure that the people you will be dealing with are professional and helpful. Hopefully you will not hit any roadblocks but if you do, will you be helped?

Is there a live foal guarantee and if so, is there a rebreed charge if it is needed? If your mare is currently in foal, will the upcoming contract allow you

to roll it forward a year if the current foal does not survive? If something happens to your broodmare, will the stallion owner allow a replacement mare? It doesn't matter if you choose Stud Muffin or Lemon. Either way you have to deal with the

stallion's connections. If they are not your type of people, don't put yourself in the situation to have to deal with them.

You are investing in your future, so be sure to do it wisely. Cutting corners usually does not work out as well as planned. The

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- All American Futurity 2nd, **MAD ABOUT THE MOON** si 107 (\$762,113)

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- BFA Super\$takes Champion, **FLASHIN FLITTER** (\$101,854)
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- Futurity & WPRA Money Earner, **THE DUNGAREE MOON** (\$19,702)

A MEDLEY OF CHICKS si 97 (\$50,883)

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- **MOON RIVER** si 97 (\$86,009)
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Fee: \$1,500 LFG

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5 Panel N/N • Considerations
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concept of reproduction is simple - one sperm, one egg, and one baby. The reality of reproduction is that so many things can go wrong. As the stallion owner, I have client broodmares who are under the care of the "local down the road" general practice vets and I have client broodmares who are overseen by reproductive specialists.

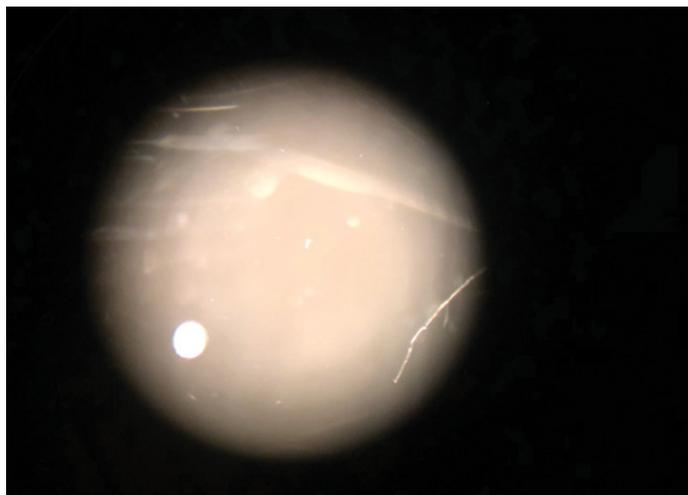
My advice is to always take your broodmare to a facility that specializes in reproduction. Knowledge is important! It is so easy to simply blame the stallion if a pregnancy does not occur. And yes, sometimes it is the stallion's fault, but my unofficial opinion is that more often, it is the broodmares. A slight infection, a slight uterine inflammatory reaction, an insemination that was a day too early or a day too late, or a slight hormonal imbalance are just a few of the things that can cause a failed conception.

Instead of paying for a second or third shipment, my advice is to have the reproductive soundness exam performed on your broodmare before ordering the first shipment! One key point is that numbers are deceiving and must be evaluated. For example, Ultimate Muffin might send 2 billion sperm cells in his shipment with only a 10% progressive motility rate. Blueberry Muffin might send 250 million sperm cells with a 60% progressively motile rate. Which one do you think is better? Ultimate's total

number of progressively motile sperm is 200 Million even though his percentage was lower. Blueberry's was 150 Million.

If the mare bred to Ultimate did not have a confirmed pregnancy, it would be easy to simply blame low motility. But the reality is that enough good/correct sperm were received and therefore there are two other reasons the pregnancy did not occur. The first reason is that there must have been an issue with the broodmare. The second reason could simply be that not all breeding's result in a pregnancy. Sadly, sometimes things just don't work. So, as a broodmare owner, be prepared to have additional expenses.

As a broodmare owner, the possibilities are endless for you to choose from. Choose wisely. Evaluate multiple factors. If Stud Muffin is out of your price range or abilities, there is no shame in that. Don't pick Lemon just because he is a son of something great. Pick Ultimate or Blueberry because if you do, your resulting foal will have resale value and will be something that you will enjoy and be proud of if you choose to keep it. Disclaimer: The ugliest, worst bred stallion just might end up being the greatest sire the world has ever known. But statistically, your odds of producing an outstanding prospect are greater if you pick Stud Muffin, Ultimate Muffin, or Blueberry Muffin. 🐾🐾



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Lost in the Dark

WARRIOR of Faith

Breeding Fee: \$500



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		Docs Manta
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		Docs Taxi Dancer

Lost in the Dark is a black 2017 Thoroughbred colt by stakes winner of 7 races on 6 different tracks, Beggarthyneighbor \$190,217 by Half Our stakes winner of \$319,680 by Unbridled Song \$1,311,800. Out of winning producer, Dance Somewhere by Stakes winner Dance Master by leading sire, Gone West.

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If You're Gonna Saddle Up, Always SaddleRight



By Maegan McPherson

There are numerous saddle pads on the market, but how do you know which one to choose for your prized, four-legged friend? I'm here to tell you that all pads are not created equal! Some pads just mask the problems and increase poor conformation issues, without offering any real protection for your horse.

With SaddleRight pads, every pad has a unique core material in the pad that encourages the back muscles to regenerate, rebuild, and repair. Saddle Right pads encourage the nerves and lymphatic system to work properly by offering protection, comfort, and the opportunity for the muscular system to rebind and rebuild. This pad can also encourage reversal of muscle atrophy and allow for optimal performance and comfort each time you ride.

SaddleRight Pads were the result of the years of trials, research, and perseverance of Dr. Mike Freeman, Doctor of Chiropractic and Kinesiology. He traveled the country working

on horses that were presented to him with sore backs, nerve damage, and muscle atrophy. His observations and research showed that any saddle, applied to a horses' back, began the process of muscle shutdown.

When paired with pads that didn't supply foundation, and dissipation of pressure and heat, the problem became worse. After years of researching materials, the pad as it still is today, was born. Dr. Freeman did the research and testing with the assistance of two veterinarians, and final testing by Texas A&M University. The pad and its unique core material exceeded all expectations. This was the origination of the first and only TRUE orthopedic saddle pad available.

Twenty-four test pads were released for purchase in 1979 to the public, with some of the test pads recipients being Dolli and Darryl Lautaret, and Jeff and Bonnie LeMaire. Their daughters, Betsy LeMaire Nunn, and one of their Performance team members, Jolee Lataret Jordan, still compete in SaddleRight pads today! The "World Famous" Horseman, Al



Dunning, was also aboard these pads for many years. By 1984, the pads were in full swing with great reviews.

SaddleRight was a mom and pop style business, that grew very large, very fast, and enjoyed many repeat buyers and referrals over the years. Dr. Freeman passed away in 2016 and his wife, Janette Freeman, sold the company to the Wisconsin based company, Omega Fields, LLC. Janette has stayed on as the general manager in Las Vegas, Nevada where the pads are still made. This ensures that the pad quality control standards remain excellent.

The same employees, or should I say artisans, have been producing these pads for 40 years. Every pad is complete perfection, made with the highest quality materials, and are proudly made in the United States of America. SaddleRight has a one-year warranty on their workmanship and a 30-day unconditional money back guarantee.

“SaddleRight also boasts being the only pad manufacturer in the industry to offer a “Trade Back Policy” on all used pads, regardless of condition! Yes, you read that correctly! The buyer can pick their new pad, pay 50% of the current retail price plus shipping, and they will send them their new pad! When it arrives, they send the old pad back in, regardless of condition. They recently received back one of the original 24 pads, released in 1979, with this program, and the core material was the same as the day it left!”





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The pad's design has remained the same since its release in 1984. They use 1/8 inch of F7 wool felt on the underside of the pad, and genuine suede on the top. The SaddleRight western pads are a thinner pad than most on the market, being 1/2 inch throughout the body plus an 1/8-inch core along the bar area. This offers 300 pounds of support, in a 5/8-inch-thick pad.

Their "Legacy" upgrade is 1/2-inch body, with an additional 1/4 inch of core along the bar area. The protection in this 3/4 inch pad is 600 pounds. The Deluxe pads have smooth grain wear leathers, and the English pads are made of high quality glove leather. They offer black or brown in glove leather, 20 suede colors, and 5 wear leather colors. SaddleRight also makes racing and exercise pads.

SaddleRight Pads will be available to purchase at the 2019 National Finals Rodeo – Cowboy Christmas in Las Vega, Nevada Dec 6th-15th. You can find them at the Teskey's booth and Circle Y booth at the Convention Center, as well as the Double J Booth at The Rio. You can always view products online at www.saddleright.com and order from multiple dealers across the United States or call SaddleRight directly to order!



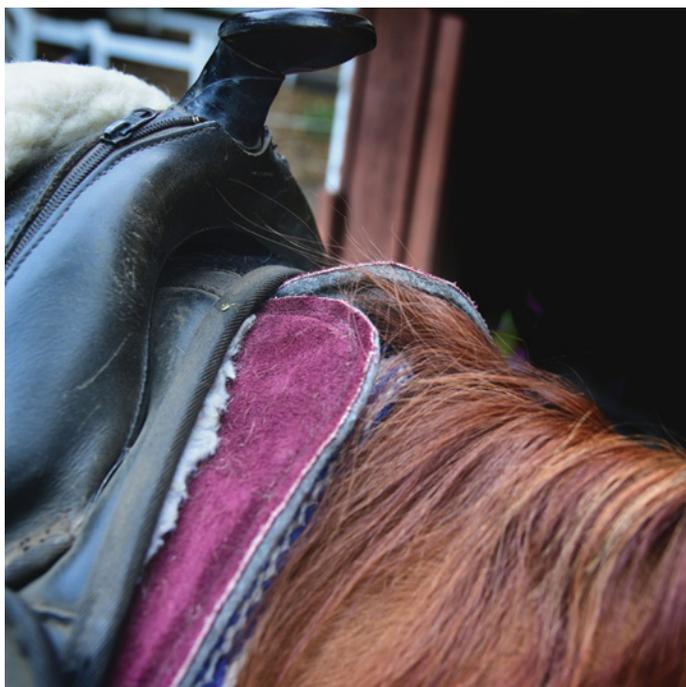
The SaddleRight pad allows the freedom needed for equine athletes to reach better, feel better, and ultimately perform better. The pad begins working as soon as it is applied to the back. Next time you decide to saddle up, make sure you SaddleRight!

Maegan McPherson's Testimonial – Owner/Editor of Today's Horse Magazine
I've tried just about every pad out there and I was extremely

impressed with the SaddleRight pad. I tried the pad out on my barrel horses, young horses, and our rope and ranch horses. I've tried the pad on horses who are a little on the narrower side, a couple that are extremely wide, and on horses that are in between. This pad seemed to work on each horse I tried it on even though they all had a different build. My barrel saddle stayed in place with this pad, as did my rope and ranch saddle; and the best part... none of my horses were sore after using! After last calving season, my husband, hired hand, and I sored a lot of horses riding in three of the most popular saddle pad brands out there. But, after riding countless hours in the

SaddleRight pad, leaving horses saddled for 24 hours at a time, the ranch horses after a hard day's work had sweat marks that were perfect, and when we went to brush our horses backs the next day, they didn't even flinch! I would recommend this pad to anyone, no matter what horse discipline you are involved in, you won't be disappointed after giving this pad a try!

Today's Horse Magazine wanted to extend a sincere thank you to SaddleRight for sponsoring the 6th Annual Today's Horse West Fest Barrel Race in Rapid City, SD. Support businesses that support what you do! SHOP SADDLERIGHT!!!



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JS

s.i. 104 | LTE \$225,384 | Prodigy Earnings 8.9 Million

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DEJAVU

Sire Sun Frost | LTE 13 Million

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WHISKEY
W15
2015 Bay Stallion

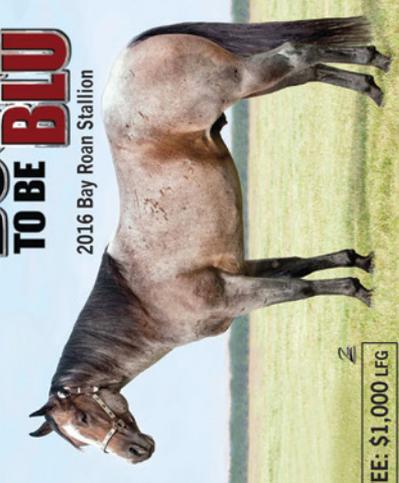


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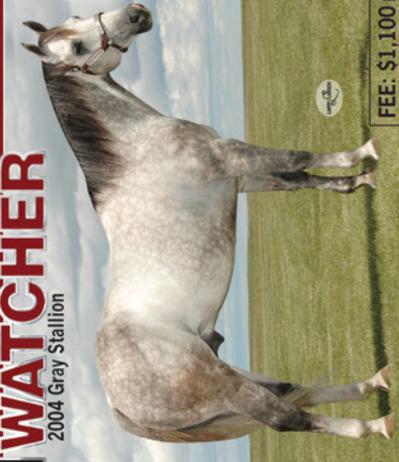
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2004 Gray Stallion

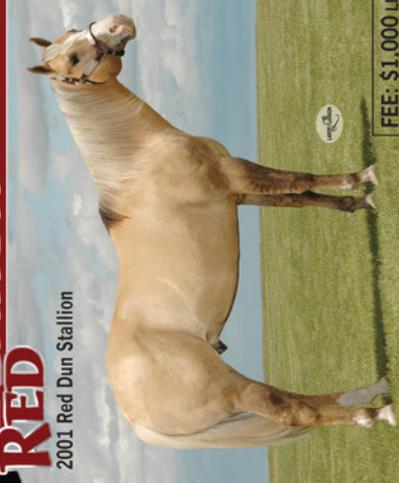


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FEE: \$1,100 LFG

PLAYGUN X HBD COW WATCHER, Handle Bar Doc

TEE BARON
RED
2001 Red Dun Stallion

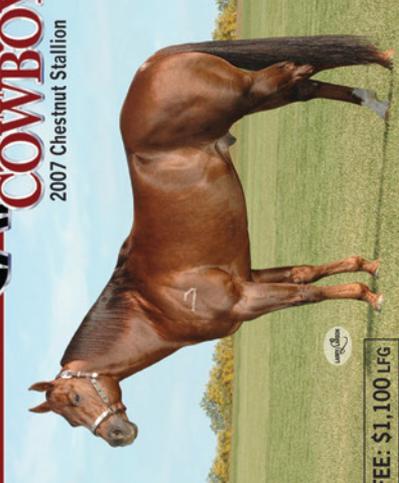


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CATSANOVA
COWBOY
2007 Chestnut Stallion



AQHA CHAMPION

FEE: \$1,100 LFG

HIGH BROW CAT X RIO CD YADAYADAYADA, CD Olena

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QUARTER HORSES LLC

Rick & Missy Weber
VALENTINE, NEBRASKA

ALL STALLIONS - AQHA 5-PANEL N/N

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