



TODAY'S WEST HORSE FEST

SEPT 23-27 2020 · RAPID CITY, SD



PLATINUM PACKAGE - \$5,000

(TOTAL PACKAGE VALUES \$6,360)

- Event Title of Today's Horse West Fest 5D Barrel Race (\$2000 value)
- Recognition/logo on all event promotional advertising (\$1000 value)
- Logo on Shootout Champion Horse Trailer (\$1500 value)
- Banner inside arena (\$500 value)
- Barrel wrap (\$150 value)
- Full page ad in October issue of Today's Horse Magazine (\$400 value)
- 10x20 vendor space (\$300 value)
- Announcer Recognition throughout the event (\$100 value)
- Free web ad on www.todayshorse.net for a year (\$260 value)
- Business logo on staff shirts (\$150 value)



GOLD PACKAGE - \$2,500

(TOTAL PACKAGE VALUES \$3,360)

- Logo on Shootout Champion Horse Trailer (\$1500 value)
- Banner inside the arena (\$500 value)
- 1/2 ad in October issue of Today's Horse Magazine (\$200 value)
- 10x20 vendor space (\$300 value)
- Free web directory ad on www.todayshorse.net for a year (\$260 value)
- Announcer Recognition throughout the event (\$100 value)
- Logo included on all promotional advertising as a sponsor listing (\$500 value)



SILVER PACKAGE - \$1,500

- Banner inside the arena (\$500 value)
- 1/4 ad in October issue of Today's Horse Magazine (\$100 value)
- 10x20 vendor space (\$300 value)
- Announcer Recognition throughout the event (\$100 value)
- Logo included on all promotional advertising as a sponsor listing (\$500 value)



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BRONZE PACKAGE - \$1,000

- Banner inside the arena (\$500 value)
- 10x10 vendor space (\$150 value)
- Announcer Recognition throughout the event (\$100 value)
- Name listed on all promotional advertising as a sponsor (\$250 value)

OTHER SPONSORSHIP OPTIONS

\$750 BUCKING CHUTE BANNER

\$500 INSIDE ARENA BANNER SPONSOR

\$250 OUTSIDE ARENA BANNER SPONSOR

\$200 BUCKLE SPONSOR

1D Open _____ 4D Open _____ Slot Race _____

2D Open _____ 5D Open _____

3D Open _____ Pewee _____

\$100 ANNOUNCER RECOGNITION SPONSORSHIP

(4-DAY EVENT)

VENDOR SPACES

\$300 (10x20) _____

\$150 (10x10) _____

PRODUCT OR PRIZE DONATION

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