



# W TODAY'S HORSE WEST FEST

SEPTEMBER 23-26, 2021

JAMES KJERSTAD EVENT CENTER



## PLATINUM PACKAGE - \$5,000

(TOTAL PACKAGE VALUES \$6,810)

- Event Title of Today's Horse West Fest 5D Barrel Race (\$2000 value)
- Recognition/logo on all event promotional advertising (\$1000 value)
- Logo on Shootout Champion Horse Trailer (\$1500 value)
- Banner inside arena (\$500 value)
- 3 Barrel Wraps (\$500 value)
- Full page ad in October issue of Today's Horse Magazine (\$400 value)
- 10x20 vendor space (\$400 value)
- Announcer Recognition throughout the event (\$100 value)
- Free web ad on [www.todayshorse.net](http://www.todayshorse.net) for a year (\$260 value)
- Business logo on staff shirts (\$150 value)



## GOLD PACKAGE - \$2,500

(TOTAL PACKAGE VALUES \$3,460)

- Logo on Shootout Champion Horse Trailer (\$1500 value)
- Banner inside the arena (\$500 value)
- 1/2 ad in October issue of Today's Horse Magazine (\$200 value)
- 10x20 vendor space (\$400 value)
- Free web directory ad on [www.todayshorse.net](http://www.todayshorse.net) for a year (\$260 value)
- Announcer Recognition throughout the event (\$100 value)
- Logo included on all promotional advertising as a sponsor listing (\$500 value)



## SILVER PACKAGE - \$1,500

- Banner inside the arena (\$500 value)
- 1/4 ad in October issue of Today's Horse Magazine (\$100 value)
- 10x20 vendor space (\$400 value)
- Announcer Recognition throughout the event (\$100 value)
- Logo included on all promotional advertising as a sponsor listing (\$500 value)



# W TODAY'S EST HORSE FEST

SEPTEMBER 23-26, 2021

JAMES KJERSTAD EVENT CENTER



## BRONZE PACKAGE - \$1,000

- Banner inside the arena (\$500 value)
- 10x10 vendor space (\$200 value)
- Announcer Recognition throughout the event (\$100 value)
- Name listed on all promotional advertising as a sponsor (\$250 value)

\_\_\_\_\_

## OTHER SPONSORSHIP OPTIONS

\$750 BUCKING CHUTE BANNER

\_\_\_\_\_

\$500 INSIDE ARENA BANNER SPONSOR

\_\_\_\_\_

\$250 OUTSIDE ARENA BANNER SPONSOR

\_\_\_\_\_

\$200 BUCKLE SPONSOR

\_\_\_\_\_

1D Open \_\_\_\_\_ 4D Open \_\_\_\_\_ Slot Race \_\_\_\_\_

2D Open \_\_\_\_\_ 5D Open \_\_\_\_\_

3D Open \_\_\_\_\_ Pewee \_\_\_\_\_

\$100 ANNOUNCER RECOGNITION SPONSORSHIP

\_\_\_\_\_

(4-DAY EVENT)

## VENDOR SPACES

\$400 (10x20)

\_\_\_\_\_

\$200 (10x10)

\_\_\_\_\_

## PRODUCT OR PRIZE DONATION

\_\_\_\_\_

\_\_\_\_\_

Maegan McPherson • Cell 605-685-4182

PO Box 784, Rapid City, SD 57709 • wagonpinperformancehorses@gmail.com • www.todayshorse.net