



SPONSORSHIP PACKAGES

SEPTEMBER 21-24, 2023 JAMES KJERSTAD EVENT CENTER

SPONSORSHIP BENEFITS

| | PLATINUM PACKAGE | GOLD PACKAGE | SILVER PACKAGE | BRONZE PACKAGE |
|--|------------------|--------------|----------------|----------------|
| Event Title of Today's Horse West Fest 5D Barrel Race | ★ | | | |
| Business logo on staff shirts | ★ | | | |
| Logo on Shootout Champion Horse Trailer | ★ | ★ | | |
| Banner inside arena | ★ | ★ | ★ | ★ |
| 3 Barrel Wraps | ★ | | | |
| Ad in October issue of Today's Horse Magazine | ★ | ★ | ★ | |
| Vendor space | ★ | ★ | ★ | ★ |
| Announcer Recognition throughout the event | ★ | ★ | ★ | ★ |
| Free web ad on www.todayshorse.net for a year | ★ | ★ | | |
| Logo included on all promotional advertising as a sponsor listing | ★ | ★ | ★ | ★ |

VENDOR SPACES

\$400 (10x20) _____

\$200 (10x10) _____

PRODUCT OR PRIZE DONATION

PLATINUM PACKAGE - \$5,000

(TOTAL PACKAGE VALUES \$6,810)

- Event Title of Today's Horse West Fest 5D Barrel Race (\$2000 value)
- Recognition/logo on all event promotional advertising (\$1000 value)
- Logo on Shootout Champion Horse Trailer (\$1500 value)
- Banner inside arena (\$500 value)
- 3 Barrel Wraps (\$500 value)
- Full page ad in October issue of Today's Horse Magazine (\$400 value)
- 10x20 vendor space (\$400 value)
- Announcer Recognition throughout the event (\$100 value)
- Free web ad on www.todayshorse.net for a year (\$260 value)
- Business logo on staff shirts (\$150 value)

GOLD PACKAGE - \$2,500

(TOTAL PACKAGE VALUES \$3,460)

- Logo on Shootout Champion Horse Trailer (\$1500 value)
- Banner inside the arena (\$500 value)
- 1/2 ad in October issue of Today's Horse Magazine (\$200 value)
- 10x20 vendor space (\$400 value)
- Free web directory ad on www.todayshorse.net for a year (\$260 value)
- Announcer Recognition throughout the event (\$100 value)
- Logo included on all promotional advertising as a sponsor listing (\$500 value)

SILVER PACKAGE - \$1,500

- Banner inside the arena (\$500 value)
- 1/4 ad in October issue of Today's Horse Magazine (\$100 value)
- 10x20 vendor space (\$400 value)
- Announcer Recognition throughout the event (\$100 value)
- Logo included on all promotional advertising as a sponsor listing (\$500 value)

BRONZE PACKAGE - \$1,000

- Banner inside the arena (\$500 value)
- 10x10 vendor space (\$200 value)
- Announcer Recognition throughout the event (\$100 value)
- Name listed on all promotional advertising as a sponsor (\$250 value)

OTHER SPONSORSHIP OPTIONS

\$750 BUCKING CHUTE BANNER _____

\$500 INSIDE ARENA BANNER SPONSOR _____

\$250 OUTSIDE ARENA BANNER SPONSOR _____

\$200 BUCKLE SPONSOR _____

1D Open _____ 4D Open _____

2D Open _____ 5D Open _____

3D Open _____ Peewee _____

Slot Race _____



Maegan McPherson • Cell 605-685-4182

PO Box 784, Rapid City, SD 57709

wagonpinperformancehorses@gmail.com

www.todayshorse.net

Whitney Knippling • Cell 605-730-2552

PO Box 784, Rapid City, SD 57709

subscribe@todayshorse.net

www.todayshorse.net